

# ★MAGNOLIA★

## Fruit & Produce Company

3100 Produce Row, Suite 111 • Houston TX 77023

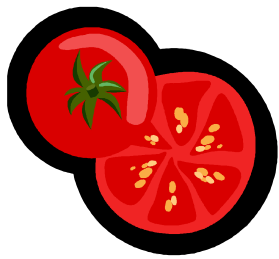
# THE Fresh Beet

March 27, 2007 p: 713.926.4445 f: 713.926.4353 Volume 07 No. 1



## Welcome to Magnolia!

We are very happy to be serving the Greater Houston and surrounding areas. We want to thank all of our valued customers and suppliers for their support. "Customer Service" is paramount in our philosophy. With this attitude, good pricing and an employee track record second to none, we will help your company to prosper, succeed and expand into the future. Thank you for your support and believing in our "commitment to excellence." Please check out our website at [www.alwaysgetfresh.com](http://www.alwaysgetfresh.com)



## TOMATOES

The tomato is by definition a fruit, but in 1893 the U.S. Supreme Court over-ruled Mother Nature declaring that tomatoes were not fruits, but vegetables.

### Laugh Stop



### Food For Thought

Destiny is not a matter of chance, it is a matter of choice; it is not a thing to be waited for, it is a thing to be achieved.

—William Jennings Bryan

## Market Buzz

### HOLDING STEADY

Apples  
Grapefruit  
Lemons  
Limes  
Oranges  
Avocados  
Blackberries  
Blueberries  
Grapes  
Kiwifruit  
Mushrooms  
Green Beans  
Red Cabbage  
Carrots  
Cauliflower  
Cilantro  
Corn  
Eggplant  
Collard Greens  
Mustard Greens  
Kale  
Leeks  
Iceberg  
Spinach  
Yellow Squash  
Zucchini  
Squash  
Russet Potatoes  
Red Potatoes

### ON THE WAY DOWN

Celery  
Romaine

### ON THE WAY UP

Strawberries  
Pineapple  
Grn Bell Pepper  
Red Onions  
White Onions  
Yellow Onions

### ON THE MENU

Cantaloupe  
Honeydew  
Asparagus  
Broccoli  
Green Cabbage  
Greenleaf  
Parsley  
Mesclun Mix  
Tomatoes  
Green Onions

### HIGH MARKET

Watermelon  
Cucumbers  
Coll. Onions

**The Fresh Beet Editor: Liz Moser**

[www.alwaysgetfresh.com](http://www.alwaysgetfresh.com)